

In this document

What is the Audaire Health tracking program?	1
Which members will the Audaire Health tracking program be used for?	1
Why are Blue Cross and BCN asking that you use the Audaire Health provider portal?	2
Which therapies are tracked in the Audaire Health provider portal?	2
What actions do you need to take when a prior authorization request is approved for one of the drugs listed above?	2
What will I need to enter in the Audaire Health portal?	3
Who can report outcomes through the Audaire Health provider portal?	3
How are patients added to the Audaire Health provider portal?	3
When and how should you submit outcomes for patients added to the Audaire Health provider portal? ...	3
How long are patients tracked after receiving therapy?	4
Does the Audaire Health tracking program change the prior authorization process for therapies?	4
Who should you contact if you have questions about the Audaire Health tracking program?	4

What is the Audaire Health tracking program?

Blue Cross Blue Shield of Michigan and Blue Care Network requests that providers submit clinical outcomes using the Audaire Health provider portal following the approval of prior authorization requests and administration of certain high-cost medical benefit drugs for Blue Cross and BCN commercial members.

The data you enter in the Audaire provider portal will enable Blue Cross and BCN to capture and assess the clinical benefits of these therapies. The goal of collecting this data is to ensure patients' access to therapies while maintaining affordability.

Which members will the Audaire Health tracking program be used for?

The Audaire Health tracking program will be used for Blue Cross and BCN commercial members who have received certain high-cost medical benefit drugs.

If you use the Audaire Health provider portal, Blue Cross and BCN will add demographic data for these patients to the portal on your behalf. Your staff will then receive emails from hello@audaire.com with a direct link to the Audaire Health provider portal survey when outcomes are due for these patients.

Why are Blue Cross and BCN asking that you use the Audaire Health provider portal?

Blue Cross and BCN are asking you to use the Audaire Health provider portal instead of faxing the information to save time and reduce your administrative burden.

You'll enter clinical outcomes in the Audaire Health provider portal through a survey with drop-down menus and free-text options.

This estimated time to complete the online survey is less than five minutes per entry.

Which therapies are tracked in the Audaire Health provider portal?

The following high-cost medical benefit drugs are tracked in the Audaire Health provider portal:

Brand name	Generic name	Procedure code	Effective date
Abecma®	idecabtagene vicleucel	Q2055	July 1, 2023
Amtagvi®	lifileucel	NOC ¹	March 1, 2025
Aucatzyl® IV	obecabtagene autoleucel	NOC ¹	March 1, 2025
Breyanzi®	lisocabtagene maraleucel	Q2054	July 1, 2023
Carvykti™	ciltacabtagene autoleucel	Q2056	July 1, 2023
Kymriah®	tisagenlecleucel	Q2042	July 1, 2023
Spinraza®	nusinersen	J2326	Oct. 1, 2022
Tecartus®	brexucabtagene autoleucel	Q2053	July 1, 2023
Yescarta®	axicabtagene ciloleucel	Q2041	July 1, 2023
Zolgensma®	onasemnogene abeparvovec-xioi	J3399	Oct. 1, 2022

¹NOC, or not otherwise classified codes, are: J3490, J3590, J9999, and C9399.

What actions do you need to take when a prior authorization request is approved for one of the drugs listed above?

You don't need to take any action.

If the prior authorization request is approved, a representative from Audaire Health will contact you three months after the initial approval.

At that time, we'll ask you to confirm that the patient has received the therapy.

What will I need to enter in the Audaire Health portal?

When reporting data in the Audaire Health provider portal, you'll enter information in data fields, which are formatted as an online survey.

You'll use drop-down menus and free-text fields to:

- Enter information about the patient's clinical response to the drugs.
- Report any adverse events following administration of the drugs.

The estimated time to complete the online survey is less than five minutes per entry.

Who can report outcomes through the Audaire Health provider portal?

Physicians and their support staff, including other health care providers (such as nurses, physician assistants and pharmacists) and clinic administrators, may report outcomes to the Audaire Health provider portal.

How are patients added to the Audaire Health provider portal?

Blue Cross or BCN will reach out to your staff three months after approval of the prior authorization request to determine whether the patient received the therapy. Then:

- If the patient **hasn't** received the therapy, Blue Cross or BCN will add the patient's basic information to the Audaire Health provider portal on your behalf and note that the patient didn't receive therapy.
- If the patient **has** received the therapy, Blue Cross or BCN will add the patient's basic information to the Audaire Health provider portal on your behalf.

Important: You don't have to create a profile for the patient within the Audaire Health provider portal.

When and how should you submit outcomes for patients added to the Audaire Health provider portal?

For patients that have been added to the Audaire Health provider portal, Blue Cross or BCN will contact your staff three months following authorization to:

- Create a user account for each staff member for the Audaire Health provider portal
- Provide training on how to use the Audaire Health provider portal
- Assist staff with reporting initial patient outcomes

Then, at defined times (see below), all staff with an Audaire Health account will receive an email from hello@audaire.com directly to their inbox. The email will contain a direct link to the Audaire Health provider portal survey.

How long are patients tracked after receiving therapy?

For patients who are approved for CAR-T therapy, we'll request that you submit outcomes on the following schedule: three months, six months, 12 months and 24 months following the administration of therapy.

For patients who are approved to receive therapies for spinal muscular atrophy (SMA), including Spinraza and Zolgensma, we'll request that you submit outcomes once annually for as long as the patient is under your care.

Does the Audaire Health tracking program change the prior authorization process for therapies?

To determine whether the tracking program changes the process for prior authorization requests, see the following table.

Drug	Details
CAR-T therapies	No, the tracking program doesn't change the prior authorization process. Submit prior authorization requests through the Medical and Pharmacy Drug PA Portal.
Zolgensma	To access the Medical and Pharmacy Drug PA Portal, log in to our provider portal (availity.com *), click on <i>Payer Spaces</i> and then click on the BCBSM and BCN logo. Click the <i>Medical and Pharmacy Benefit Drug Prior Auth</i> tile on the <i>Applications</i> tab.
Spinraza — initial requests	Note: If you need to register for Availity Essentials™, follow the instructions on the Register for Web Tools webpage at bcbsm.com . If the prior authorization request is approved, a representative from Audaire Health will contact you to set up the patient's account in the Audaire portal three months after the initial approval.
Spinraza — renewal requests	Yes, the tracking program changes the prior authorization process for Spinraza renewal requests. To request a renewal of a prior authorization request for Spinraza, submit clinical outcomes in the Audaire Health portal.

Who should you contact if you have questions about the Audaire Health tracking program?

Please direct questions to Allison Olmsted, PharmD, at aolmsted@bcbsm.com.

Audaire Health tracking program

Frequently asked questions for providers

For Blue Cross commercial and BCN commercial

Revised August 2025

*Clicking this link means that you're leaving the Blue Cross Blue Shield of Michigan and Blue Care Network website. While we recommend this site, we're not responsible for its content.

Audaire Health is an independent company that provides select services to Blue Cross and BCN commercial members.

Availity is an independent company that contracts with Blue Cross Blue Shield of Michigan and Blue Care Network to offer provider portal and electronic data interchange services.